

# John Norwood

FOR **SECRETARY  
OF AGRICULTURE**  
TO REPRESENT ALL IOWANS

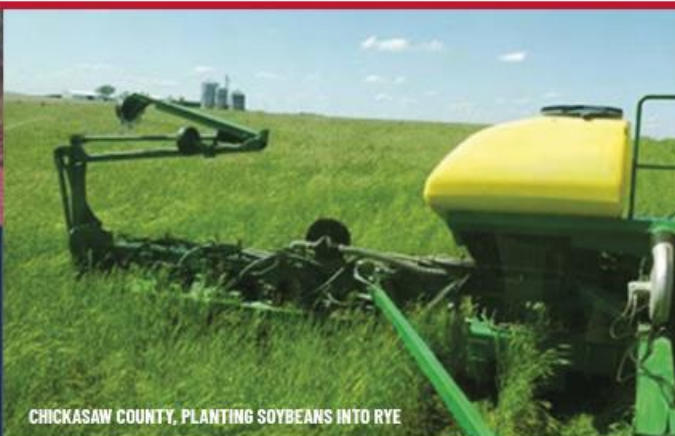


## JOHN'S PRIORITIES FOR RURAL IOWA

**WATER QUALITY** Create focused strategies around drainage districts and river systems, working with landowners and farmers to transform farmland to last. Let's deliver clean, safe, abundant water for farming, livestock, drinking water, recreation and fishing.

**SOIL HEALTH** Support team-based approaches with mentoring and long-term leases that pay farmers to deliver healthy soils for the long-run — the future of productive, sustainable food and ag systems.

**CARBON PIPELINES** No Eminent Domain. CO2 pipes are not a public use. John favors an annual payment plan for property owners who agree to pipeline easements, plus an annual payment to impacted counties for EMS upgrades to compensate for pipeline risks, and a CO2 wheeling fee to the state used to improve Iowa soil carbon.



**JOHN BELIEVES IN  
BUILDING IOWA TO LAST.**

**FARM PARKS** Public-private partnerships in each county. Provide access to ground for new food and fiber farmers plus siting for food hubs, processing, refrigeration, equipment storage, mentoring and farm-related housing.

**HEMP AND WEED** Drive new markets for hemp like building materials and clothing grown by rural Iowans. Advocate for pathways to full medical and clean, legal, regulated weed, similar to alcohol. Tax revenue used to support rural redevelopment and schools.

**CAFO** Organize regional treatment of manure paid for by carbon and methane markets including major processors wanting to decarbonize. Use modern treatment technology to improve animal health, worker safety, kill pathogens, reduce odor and capture methane. Rethink Master Matrix to protect sensitive areas.



[norwood4iowa.com](http://norwood4iowa.com) • REACH OUT TO JOHN: [info@norwood4iowa.com](mailto:info@norwood4iowa.com)

PAID FOR BY CITIZENS FOR JOHN NORWOOD PO BOX 65404 WEST DES MOINES, IOWA 50265



# John Norwood



FOR SECRETARY OF  
"FOOD, LAND & WATER"  
TO REPRESENT ALL IOWANS



## JOHN'S PRIORITIES FOR URBAN IOWA

**WATER QUALITY** Create actionable strategies to clean up rivers, provide safe drinking water, improve recreation and fishing – 1 billion pounds of nitrogen lost annually to rivers.

**SOIL HEALTH** Align absentee ag landowners (60% of acres) and farm operators to conserve lands for future generations. Fix Farm Bill to diversify and add more land uses that help mitigate flooding, soil loss and H2O degradation."



JOHN SPEAKING WITH AG LANDOWNERS  
FAYETTE COUNTY

**POVERTY AND HUNGER** Empower and incent urban and rural farmers to grow healthy table foods for consumption by low income families and school children in rural and urban areas, eliminating "food deserts."

**HEMP AND WEED** Use tax revenue to drive funding for schools, prison reforms, addiction treatment and urban and rural redevelopment. Illinois has a \$1.3B weed market – more tax revenue than alcohol. Stop funding the cartels.

"JOHN THINKS FOR HIMSELF.  
LISTENS TO YOU."



LISTENING SESSION, MASON CITY



COMMUNITY LEADERSHIP, LEE COUNTY

[norwood4iowa.com](http://norwood4iowa.com) • REACH OUT TO JOHN: 515.867.0251

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